

Attending: Link Agency (PJ Phil Jones, Chairman), Constituency MP (AP Andrew Percy), Goole Civic Society (MHC Margaret Hicks Clarke), Goole Town Council (CBJ Cllr Barbara Jeffreys), HEY SMILE Foundation (NM Nick Middleton) ERYC (AH Cllr Anne Handley), Public Health (LF Laurie Ferguson).

Present: Town Deal Programme Manager (HH Helen Hault), Local Growth Co-ordinator (LJ Leigh Johnson), Strategic Asset Manager (JT James Timm), Regeneration Project Manager (AHt Andrew Hewitt), (Interim Head of Economic Development (CW Claire Watts), Media and Communication (LO Lucy Oates).

1. Welcome and Apologies

PJ welcomed all to the meeting. Apologies were received from Siemens (Finbarr Dowling), Beal Homes (Richard Beal), Hull and East Yorkshire Local Enterprise Partnership (Teresa Chalmers), Environment Agency (PS Paul Stockhill), Croda International (MC Martin Chapman), DLUHC (PC Peter Campey).

2. Declaration of Interests No new interests declared.

3. Minutes of the meeting held on 15 September 2023 were agreed as a true record, approved by MHC, seconded by CBJ.

4. Property Activation Fund:

AHt referenced a report previously circulated to Members. Since dissemination EOIs have increased to 16 applicants. Discussions with numerous applicants have taken place for properties located on Boothferry Road, Carlisle Street and with local sporting organisations considering alternative premises in Goole. The Panel met and determined amendments required prior to application approval for some applicants. Potentially more than one applicant for the same building in some instances. Mariner's Court involves four property owners; discussions and conversations have occurred to move opportunities forwards to benefit tenants, enhance the look of the buildings and the external public area. As a gateway into Goole, it would benefit from modifications. There is potentially a large-scale project to be developed utilising the PAF. This is dependent upon someone bringing the project forwards. Various points were made regarding flexibility within the scheme, shop frontage improvement support, the scale of financial provision available and discussion ensued on the next steps.

Action: AHt to organise conversations with tenants regarding their needs from identified properties.

5. Goole to Howden Hopper Bus

AHt explained the tender for the bus had been completed, he asked for Board approval on wrapping of the bus design. Option 1 chosen. AHt to check blue colourway regarding visual impairment prior to progressing. The company delivering the vehicles confirmed a supply chain delay for parts. This will delay delivery by approximately three weeks and impact on the date for the buses to be wrapped. The launch event scheduled for December will also be impacted. AHt informed Howden Town Council interest in a further bus stop on Station Road.

Action: The Board agreed to launch the Hopper service as soon as feasible on receipt of delivery and wrapping of the buses.

6. Projects Progress report

HH explained the additions to the report document to include spend, milestones and associated risks to address delivery points. Peter Campey had asked HH to inform the Board that in his view all projects were still deliverable within the agreed Town Deal lifetime and that close monitoring of achieving milestones in 2024 will be critical. Key points follow for individual projects:

Market Hall Expressions of Interests arriving for final tenders to operate the market hall. Public event taking place on 27 November in the building showcasing all 8 projects with specific reference to consultation on public realm and station hub. There will be a further period of consultation utilising both online and hard copy media.

Victoria Pleasure Ground Full planning permission now confirmed. Goole Town Council have the contract for the build out to tender, costs will likely be higher than originally anticipated. The Project is scalable and can be brought back into budget. Funding can be obtained by user groups through local funding options including Goole Fields Wind Farm Fund. LF referenced Sport England's Place Partnership pilot, funding will be directed into new locations across England following findings from pilot project within 12 locations where deprivation is high and physical activity low.

Leisure Centre JT notified that spend numbers are high. Anticipated plans will go to planning committee on 15 January 2024. A local GP practice had expressed interest in operating a satellite service from the Leisure Centre.

Station Hub & Public Realm Following comments received at a meeting with the Board and GTC, AMEY Architects will revise visuals for the public event taking place in November. They're eager for stakeholders to attend and provide feedback about their proposals for both Station Hub and Public Realm. The project will complete in the latter part of 2025 having fallen back by 6 months as it needs to tie in with subway works planned by Network Rail.

Opportunity Goole Project Manager Dawn Redfern has left ERYC, another Officer has stepped in. All aspects of the project are ongoing. Flexi Skills Fund is live and being promoted. The Panel have met and approved an application. Team will provide real life studies to keep the Board informed of progress And monitor the value of the service.

Flood Defences and Greenway Ongoing and progressing

7. Progress report to DLUHC

HH outlined the process and significant level of detail required for return of the progress report in early December. She provided awareness for Board members and described the process of sign off by the Chairman of the Board and ERYC's Director of Finance prior to returning to government office. The information and data outlined captures the Town Deal current position both at a programme and individual project level. The Board were asked to authorise the submission process and validate the Chairman's authorisation of it. *Agreed.*

8. Public Event 27 November 2023

Goole Town Deal 'The Next Phase' will take place from 12 noon to 7pm at Goole Market Hall. ERYC Staff will be in attendance with AMEY Architects to showcase and highlight plans for the public realm and station hub projects. Board members are encouraged to attend where available. Members of the community will be able to discover more about delivery of the projects and share their thoughts on the public realm and station hub projects. The Chairman had promoted the event during a Radio Humberside interview. All Town Deal Projects will be showcased. The PAF team will be promoting opportunities available. A variety of exhibitors will be present including HEY Smile Foundation, HEY Local Enterprise Partnership, and ERYCs Business Support Team.

Action: LO to design a poster for the event to be circulated to Board members to promote.

9. Communication Activity

LO outlined key points from her report and informed of the increased engagement, likes and shares of GTD posts across social media platforms. In depth features have been promoted in local media, the Goole Times and Our Goole cover every release sent by LO. Regional business media has been targeted and radio coverage increased. Variety of approaches have been taken to promote the Next Phase event across various platforms. A double page has been allocated in Your East Riding to include a feature on Goole.

10. Incoming Communications and Considerations

10.1 Email & Petition, the Board acknowledged a letter and agreed a response.

10.2 FOI follow on, the Board acknowledged correspondence. HH informed the sender was now aware of plans for the market hall and understood the anticipated events programme.

- 10.3 Business Concern, Initial concern regarding soft play facilities at East Riding Leisure have possibly been resolved.
- 10.4 Goole Times Letter Squash / Leisure Centre, The Board were clear on their view. Squash facilities can be accommodated at a later date if alternate funds are secured to do so.

11. Any Other Business

11.1 National Lottery Heritage EOI submitted

HH updated the Board on a submission of an EOI to the Heritage National Lottery Fund to support work on bicentenary plans. Notification of a decision will take place before the end of the year.

11.2 UK Shared Prosperity EOI submitted

HH updated the Board on submission of EOIs to the UK Shared Prosperity Fund from a range of organisations within Goole. EOIs focus on a range of work including youth support, bicentenary projects, climate, and green energy support within the voluntary and community sector. An EOI has also been submitted for a Goole Events Officer position to support groups.

12. Date and time of future Board meetings

A date will be confirmed for late January 2024 with bi-monthly dates scheduled for the year.